Small Business Resources

Public and Private Sectors To The Rescue

Combating Cancer: The Synergy of Regimens

Helping High Schools: Colleges Strengthen Curricula

Show & Tell: Today's Videoconferencing

Awards for Excellence: Nine Companies Honored

Interview with Senatorial Candidate Dick Zimmer

Monmouth-Ocean Development Council Special Section Inside PAGE 49
Honeywell International

Chairman and CEO:
Dave Cote
NJ Location: Morristown
Founded: 1920
Full-time NJ Employees: 1,835
Business: Manufacturing

Honeywell likes to be an important part of the communities where its employees work and live. It does so through its Honeywell Hometown Solutions, which focuses on three vital community needs: math and science education; family safety and security; and housing and shelter.

Working with Jersey City schools and the Stevens Institute of Technology, Honeywell provided 14 middle school teachers with award-winning, research-based curricula that connect science with real-world challenges. It’s also sponsoring 24 New Jersey teachers at its Honeywell Educators @ Space Academy, an educator-training, scholarship program at the U.S. Space & Rocket Center in Huntsville, Alabama. Similarly, it provides scholarships for 20 students to attend the Honeywell Scholars @ Presidential Classroom in Washington, D.C., where students get a behind-the-scenes look at how science and technology interact with public policy.

Thanks to employee donations, 5 million students nationwide have received potentially life-saving lessons from the Got 2B Safe program created by the National Center for Missing & Exploited Children. Got 2B Safe is an abduction-prevention program that teaches students how to protect themselves. More than 4,000 Honeywell employees donated to the program.

Finally, more than 2,000 Honeywell employees have donated to Rebuilding Together, a partnership that helps repair homes for low-income homeowners. In 2007, 60 Honeywell volunteers helped Jersey City homeowners with repairs so they could stay warm and safe in their homes.

Harrah’s Entertainment

Eastern Division President:
Carlos Tolosa
NJ Location: Atlantic City
Founded: 1978
Full-time NJ Employees: 13,646
Business: Casino Hotel

Harrah’s Entertainment Atlantic City may be best known for its casinos, but its biggest impact is in the community. Harrah’s shares its financial success by donating 1 percent of the company’s profits to charitable and civic causes—a commitment leading to donations worth about...